



Meet Our People



Barbara McGrath Director

Barbara is a B.Comm graduate, MREC qualified, and a Fellow of both the Sales Institute of Ireland and the NRF (National Recruitment Federation) She has over twenty years' sales experience and over ten years' recruitment management experience. She is a former Chairperson of the Sales Institute of Ireland (elected in June 2007) and is currently a Council Member of the NRF. Barbara joined Brightwater Support in April 2005 as Head of Recruitment. She was an integral part of setting up the organisation as a sister company to the already successful Brightwater Group. In January 2007, she was appointed Regional Operations Manager and a year later was promoted to Operations Director.

In January 2011, Barbara was appointed to the Board where she now has full responsibility for Brightwater Support as well as the Engineering, Supply Chain, Sales & Marketing and Science & Pharmaceutical divisions. Barbara also oversees the Brightwater offices in Northern Ireland.



Emma Anglim Assistant Manager – Office Support

Emma holds a BA in European Studies and a postgrad Diploma in Software Localisation. She also holds a Diploma in Business and HR. After graduating, she worked as a Senior Project Manager in a localisation company before joining a national broadcasting company as a senior PA and a broadcast executive. Emma joined Brightwater in September 2007 as a consultant on the Temporary & Contracts desk for office support staff. She was promoted to Senior Consultant in January 2010 and gained a further promotion to Assistant Manager later that year. In 2011, Emma took over responsibility for the entire Office Support division where she oversees a team of consultants recruiting office support staff

across a broad spectrum of industries on a permanent, temporary & contract basis.



Alison Holmes Consultant – Office Support

In 2003, Alison studied for a PR Diploma course in UCD. Whilst studying, she worked in the motor industry as a receptionist but on finishing college, she progressed to sales representative for a number of well known motor vehicle companies. In 2007, she entered the recruitment industry primarily focusing on temporary recruitment. In 2009, Alison moved to Australia where she utilised her recruitment experience working in a customer liaison based role for an Australian management group. She returned to Ireland in 2010 and commenced working for a Dublin based recruitment company where she worked on the international recruitment for Western Australia. Alison was also awarded a

CIPD from the Institute of Technology, Tallaght in 2011. In September 2011, Alison joined Brightwater's Office Support desk where she recruits PAs, receptionists, customer service representatives and secretaries on behalf of clients ranging from SMEs to large multinationals on a permanent, contract and temporary basis.



Sarah Kelly Consultant – Retail

After graduating from UCD in 2001 where she studied English and Economics, Sarah then went on to join the Gaiety School of Acting. In 2003, she began her professional acting career in theatre, television and film. In 2006, Sarah travelled extensively around Australia before returning to Dublin a year later where she joined the Vera Wang franchise in Brown Thomas. There she developed and managed the PR and media strategy for the company as well as managing the sales team.

In December 2012, Sarah joined the Brightwater Group as a consultant in the Sales & Marketing / Retail division. In January 2012, she moved to focus completely on the retail sector where she recruits

for a diverse range of retailers from small grocery stores to large luxury concessions. Sarah recruits retail staff for permanent positions, contract roles and temporary assignments.